



21 – 23 May 2019

International Congress Center
Dresden, Germany

Reach the most influential
decision-makers in the
international braking community

**Preliminary & Final Programme
Advertising Information**

- **Promote** your company's solutions for greener, safer, more efficient braking technologies to the world's most influential engineers and executives
- **Target** leaders in automotive, rail, commercial vehicle, motorcycle and industry braking
- **Reach** delegates from 40 countries across Europe, Asia and the Americas for the same cost as an advertisement in one national publication
- **Position** your company alongside more than 100 ground-breaking technical presentations from the world's top braking experts, companies and institutes
- **Benefit** from the prestige of the EuroBrake conference, joining advertisers such as Lapinus, NRS Brakes, ITT Friction Technologies, Meneta and many more

Organised by

FISITA 



EuroBrake 2019

Europe's Braking Technology Conference & Exhibition

EuroBrake 2019 heralds the eighth anniversary of this prestigious and influential conference, which has grown annually in exhibitor and delegate numbers, with over 1,100 delegates attending EuroBrake 2018 in The Hague, Netherlands.

EuroBrake 2019 will take place in Dresden, Germany.

This year's exhibition is already proving very popular, while abstract submissions are being taken from leading authors and experts from the global braking community. An advertisement in the Preliminary and Final programmes are a powerful, cost-effective way of communicating with the world's key automotive decision makers and influencers.

The EuroBrake Preliminary and Final Programmes represent a unique opportunity to reach the key engineers and executives in the global braking industry. The programmes contain comprehensive details about this year's panels, Plenary and Technical sessions featuring 100+ presentations, as well as exhibition information, the social programme, technical visits, registration and general information. Your advertisement can provide essential information about your company, including:

- Your company's leadership in advanced technologies
- Your latest product or service innovations
- Your booth location
- Your status with in the braking industry

Preliminary Programme Advertisement

The Programme is printed in full colour A4 and is circulated to over 2,000 targeted engineers and specialists in the braking field throughout FISITA's 38 Member Societies in Europe, Asia and the Americas. It will also have four months of visibility on the EuroBrake website before the event.

Final Programme Advertising

The Final Programme, also printed in full colour A4, provides the primary source of reference throughout the conference to reach more of the most influential figures in the braking community.

Preliminary And Final Programme Advertising

Advertise in both programmes to receive maximum coverage for your company and enjoy significant savings.

Advertising rates

	Preliminary Programme	Final Programme	Preliminary and Final Programme
Outside back cover	EUR 1,400	Diamond Sponsor only	Not available
Inside front/back	EUR 1,300	EUR 950	EUR 1,800
Full Page	EUR 1,000	EUR 800	EUR 1,550
Half Page	EUR 600	EUR 460	EUR 950

Advertising space in the Final Programme is very popular so we offer advertising on a first serve basis
All prices exclude VAT

Artwork Specification

Full page

258mmx174mm (height x width)

Half page

127mmx174mm (height x width)

Cover Advertisements

Full page, A4 297mm x 210mm
(height x width)

Note

All dimensions are height x width

Artwork File Delivery

Artwork File Format

Adobe Acrobat PDF is our preferred file format for advertising material. We can accept composite PDFs of complete advertisements. All fonts must be embedded: graphics and imagery must be in CMYK format: all imagery must be 300dpi.

Artwork Deadlines

Deadline for Preliminary Programme advertising artwork

17 Dec 2018

Deadline for Final Programme advertising artwork

5 March 2019

Find out more -

Email: info@eurobrake.net or Tel: + 44 (0) 1279 883 470
www.eurobrake.net