Sponsor the Student Opportunities Programme at EuroBrake 2019

Do you want to engage with and advise the engineering students who could become the mobility talent of tomorrow?

How can you support students?
By sponsoring ESOP 2019 you will be supporting the future generation of international mobility engineers. All sponsorship will go directly to supporting students from around the world to attend EuroBrake 2019.

Testimonials

“Establishing the EuroBrake Student Opportunities Programme (ESOP), FISITA has made an immeasurable contribution to our entire brake industry. Attracting engineering students to our corner of the automotive industry is important. Many students we met with had no idea that there even was an entire industry dedicated to brakes. ESOP provides enormous opportunities for both students and the attending companies.”

“Supporting the EuroBrake Student Opportunities Programme (ESOP) was a very positive experience for Meneta. We attach great importance to helping young talents expand their knowledge and share with them our passion for the automotive industry. With our ESOP sponsorship, we created visibility for Meneta, and more importantly, we connected with several qualified candidates who match our company now and in the future. Receiving CVs ahead of the conference was very valuable and allowed for fruitful discussions with competent profiles. It was a pleasure to support the young talents programme and we are excited to renew our sponsorship in 2019.”

“This event has multiple amazing opportunities for all, regardless what stage of career path (first year – postgraduate). As a result from EuroBrake, I am more confident in my abilities and excited to continue pursuing my career in Automotive Engineering. I will be encouraging other students to apply for the EuroBrake Student Opportunity Program and hope to return as a delegate next year.”

Kim Everitt, EuroBrake Student Opportunities Programme 2018 Participant

A range of sponsorship benefits include:

- Opportunities to view students’ CVs prior to EuroBrake and arrange 1-2-1 meetings at the event
- Take part in a ‘CV check’ session at EuroBrake - arrange for a member of your HR department to attend and offer information, advice and guidance to students entering the industry
- Your company name and logo on the Sponsor Wall in the Student Lounge
- Your company name and logo included in the EuroBrake Programme, website and app
- Meet with students in the Student Lounge

To sponsor the Student Opportunities Programme at EuroBrake 2019 contact sales@fisita.com or call +44 (0) 1279 883470
Students from around the world are invited to apply for a sponsored place at EuroBrake as part of the Student Opportunities Programme (ESOP). Applicants are required to answer technical questions online as well as submit their CV and cover letter. The top 50 students are selected and invited to attend EuroBrake.

Student events and activities for 2019 will include:
- Student Lounge; a dedicated space for students and delegates to meet and network
- CV check with HR reps and one-to-one meetings with academia and industry executives
- Comprehensive Introductory Lecture covering the main aspects of braking
- Round Table discussions bringing together students, academia and industry
- Surgery Sessions - a unique opportunity for students to receive career advice

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**ESOP Headline Sponsor**  
**EUR 18,000**
- A bespoke package can be tailored to include the following:
  - 8 sqm booth
  - 2 complimentary delegate passes (includes dinner)
  - Full page advert in Student Programme
  - Headline sponsorship recognition on signage throughout Student Lounge
  - Opportunity to provide promotional item(s) for students
  - Opportunity for company rep to provide a welcome at the start of the Introductory Lecture
- Designated HR booth in the Student Lounge to meet with students
- Exclusive sponsorship of one Round Table session

**The Student Career Sponsor items listed below are also included:**
- The Sponsor Wall
- EuroBrake website
- Student Programme
- Preliminary Programme and Final Programme
- EuroBrake App

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**Student Career Sponsor**  
**EUR 3,000**
- Opportunity to view student’s CVs ahead of EuroBrake
- Opportunity to meet with students in the Student Lounge; an exclusive space to promote your company and meet potential future employees in one location
- Access to a dedicated HR booth in the Student Lounge to meet with students - each booth includes company name and logo

**Company logo on:**
- The Sponsor Wall
- EuroBrake website
- Student Programme
- Preliminary Programme and Final Programme
- EuroBrake App

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**Student Lounge Sponsor**  
**EUR 2,000**
- Company branding positioned outside and inside the Student Lounge

**Company logo on:**
- The Sponsor Wall
- EuroBrake website

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**Student Networking Reception Sponsor**  
**EUR 3,800**
- Opportunity for students to meet and network with each other and sponsor representatives the evening before EuroBrake starts
- Company branding situated within the reception area
- Opportunity to view student’s CVs ahead of EuroBrake

**Company logo on:**
- The Sponsor Wall
- EuroBrake website
- Student Programme
- Preliminary Programme and Final Programme
- EuroBrake App

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**Student Lunch Sponsor**  
**EUR 3,800**
- Lunch for students after the Introductory Lecture including:
  - Opportunity to provide a welcome speech to students prior to lunch
  - Sponsor company logo on lunch napkins
  - Branded banner situated in the student lunch area
  - Opportunity to view student’s CVs ahead of EuroBrake

**Company logo on:**
- The Sponsor Wall
- EuroBrake website
- Student Programme
- Preliminary Programme and Final Programme
- EuroBrake App

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**Student Gift Sponsor**  
**EUR 2,500**
- Choose from:
  - Standard Gift  EUR 2,500
    - Sports bottle
    - Travel cables
    - USB flash drive
  - Premium Gift  EUR 3,000
    - Wireless phone charger
    - Bluetooth earphones
    - Bluetooth mini speaker

**Company logo on:**
- The Sponsor Wall
- EuroBrake website
- Preliminary Programme and Final Programme
- EuroBrake App

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**Phone Charging Station in the Student Lounge**  
**EUR 2,000**
- Company logo added to charging station

**Company logo on:**
- The Sponsor Wall
- EuroBrake website
- Student Programme
- Preliminary Programme and Final Programme
- EuroBrake App

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**All prices shown exclude VAT and copy deadlines are applicable**  
*Available to multiple sponsors*

Find out more - Email: sales@fisita.com or Tel: + 44 (0) 1279 883 470  
www.eurobrake.net